



Web Servant Report

Web Site activity since 17 October 2017

Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 688 regular weekly meetings supported by 284 groups in the area served by this local service office. Up one meeting, and up 7 groups. The seven groups aren't really new, but were coded as service entities when they were created, so they didn't get counted until they were corrected to regular groups in October.
- Jonathan and Seth pushed the mobile site up for parallel testing 2017-04-26. You can get to the site by pointing your browser or phone to mobile.aastpaul.org. Comments, problems, and any general feedback should be reported to the email address webservant@aastpaul.org. Attached files may not display in the mobile site. We did not copy all the big files a second time into the storage location being looked at by the mobile site, so if you get a file not found, or 404 error, that is to be expected. No need to report it.
- There are 14 service opportunities available on the Web site, take these back to your group for discussion.
- There are 2 open Night Owl shifts.
- The web team will meet on 2017-12-03 to discuss promoting the mobile site to replace the current site, and some other task delegation activities.
- Since the sidebars go away in the new site, a page was added to the meeting directory topic to show the meetings that have changed, and to identify those groups that have current meeting alerts. Meeting alerts are for temporary changes, e.g. not meeting on a specific date, meeting in a temporary location, etc.
- Also added a link from the meeting directory pages to the all groups page since the "All Saint Paul meetings" link will also disappear when the sidebar is removed.

Statistics for the month of October, 2017

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Traffic was up across the site from September except for home page views which were down slightly.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing us to be of service to you, your group, and the fellowship,

Your web team,
Sergey, Jonathan, Seth, and Adam

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31			304
Groups	277	278	277	277	278	277	277	277	277	284			
Meetings	681	688	682	689	692	694	692	690	687	688			
Pages served	36430	31199	34570	31452	30695	29375	33422	33439	31099	32998			324679
Pages served per day	1175	1114	1115	1048	990	979	1078	1079	1037	1064	0	0	1068
Visitors	12356	10416	11750	10905	10955	10581	11796	11908	11196	12023			113886
Visitors per day	399	372	379	364	353	353	381	384	373	388	0	0	375
Pages per Visitor	2.95	3.00	2.94	2.88	2.80	2.78	2.83	2.81	2.78	2.74	0.00	0.00	2.85
Visitor acquisition source													
Google	8935	7398	8128	7570	7578	7454	8475	8871	8376	8986			8177
None (Direct)	2307	1865	2121	1996	2092	1909	2231	2102	2026	2249			2090
Bing	356	244	329	258	250	268	288	297	251	277			282
AAWS	220	350	323	280	254	196	280	100	27	29			206
Yahoo!	230	228	185	200	181	188	182	216	183	168			196
Mpls	35	19	26	28	10	1	2	2	0	1			12
All other	273	312	638	573	590	565	338	320	333	313	0	0	355
Home Page Views	12240	11101	11670	11583	10763	9577	9714	9451	9939	9660			105698
Meeting Page Views	9487	8822	10018	9677	8393	8186	11003	9831	8559	9123			93099
Search Results Views	32362	32996	45506	34564	34179	36412	46200	43927	36109	46638			388893
Multiple searches	3.41	3.74	4.54	3.57	4.07	4.45	4.20	4.47	4.22	5.11	0.00	0.00	4.18

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30	31	30	31	31	30	31	30	31	366
Groups	285	286	287	283	283	283	280	280	278	273	278	279	
Meetings	665	667	667	662	660	670	663	671	671	653	655	660	
Pages served	34624	32292	35650	33976	31479	32906	33883	33949	32620	31949	31379	29712	394419
Pages served per day	1117	1114	1150	1133	1015	1097	1093	1095	1087	1031	1046	958	1078
Visitors	11775	10489	11904	11351	10766	10949	11309	11398	10998	10820	10749	10402	132910
Visitors per day	380	362	384	378	347	365	365	368	367	349	358	336	363
Pages per Visitor	2.94	3.08	2.99	2.99	2.92	3.01	3.00	2.98	2.97	2.95	2.92	2.86	2.97
Visitor acquisition source													
Google	7279	6545	7535	7161	7225	7278	7109	7183	7758	7714	7282	7465	7295
None (Direct)	2739	2629	3006	2827	2332	2492	2787	2813	2133	2071	2137	1887	2488
Bing	349	355	378	323	288	261	293	333	305	292	266	362	317
AAWS	341	281	306	196	237	217	178	208	182	199	192	161	225
Yahoo!	359	313	308	318	259	299	266	258	259	217	210	188	271
Mpls	26	32	31	29	0	25	21	46	47	36	41	48	32
All other	682	334	340	497	425	377	655	557	314	291	621	291	449
Home Page Views	9093	7227	8156	8492	8277	8229	8394	9612	6251	9525	9835	11127	104218
Meeting Page Views	9964	8839	9260	9196	8797	8939	9125	8908	8835	8975	9202	8566	108606
Search Results Views	36753	37320	38675	44317	50081	43977	48746	44488	31376	38047	33561	35994	483335
Multiple searches	3.69	4.22	4.18	4.82	5.69	4.92	5.34	4.99	3.55	4.24	3.65	4.20	4.45