



# Web Servant Report

Web Site activity since 17 November 2013

---

## **Activities**

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 688 regular weekly meetings supported by 286 groups in the area served by this local service office. Up 4 meetings and 3 groups since last month.
- There are service opportunities available on the Web site.
- There are lots of Night Owl Shifts open.

## **Statistics for the Month of November, 2013**

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- All indicators were generally down except the meeting search results page, which increased slightly.
- Search engines ranking returned to the norm that they had exhibited all year. Almost all our traffic accesses us directly, or they use Google to find up. Our referrals are really very small.
- Our primary web address is: [www.aastpaul.org](http://www.aastpaul.org) also reachable at aastpaul.org without the www

## **General**

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at [webservant@aastpaul.org](mailto:webservant@aastpaul.org).

Thanks for allowing me to be of service to you, your group, and the fellowship,  
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30		334
Groups	281	282	282	284	283	283	283	281	281	283	286		
Meetings	655	654	663	666	665	671	671	671	681	684	688		
Pages served	46107	29810	34548	33876	31559	29964	32402	32452	32673	34961	32220		370572
Pages served per day	1487	1065	1114	1129	1018	999	1045	1047	1089	1128	1074	0	1110
Visitors	14620	5056	5559	11036	10249	9725	10725	10586	10778	11064	10327		109725
Visitors per day	472	181	179	368	331	324	346	341	359	357	344	0	329
Pages per Visitor	3.15	5.90	6.21	3.07	3.08	3.08	3.02	3.07	3.03	3.16	3.12	0.00	3.38
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google		-
2	Bing	Bing	Bing	Bing	Google	Bing	Bing	Bing	Bing	Yahoo!	Bing		-
3	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS		-
4	Yahoo!	Yahoo!	Yahoo!	Yahoo!	AAWS	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Bing	Yahoo!		-
5	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls		-
Home Page Views	6831	5583	6205	6041	6388	5852	6718	6390	6635	7550	7359		71552
Meeting Page Views	10837	9175	10259	11348	9125	8838	9555	9485	9233	9817	8875		106547
Search Results Views	30058	25116	29589	28442	28376	25213	29141	29192	29448	28474	28765		311814
Multiple searches	2.77	2.74	2.88	2.51	3.11	2.85	3.05	3.08	3.19	2.90	3.24	0.00	2.93

## Web Server Statistics 2012

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30	31	30	31	31	30	31	30	31	366
Groups	285	285	283	280	280	280	280	280	280	282	280	280	
Meetings	660	660	660	656	655	656	655	655	655	655	655	655	
Pages served	52367	49514	51120	53082	51325	43800	52357	50519	52870	58157	56116	64373	635600
Pages served per day	1689	1707	1649	1769	1656	1460	1689	1630	1762	1876	1871	2077	1737
Visitors	16941	16147	15573	16447	17348	15026	16768	17092	17401	20581	19119	22198	210641
Visitors per day	546	557	502	548	560	501	541	551	580	664	637	716	576
Pages per Visitor	3.09	3.07	3.28	3.23	2.96	2.91	3.12	2.96	3.04	2.83	2.94	2.90	3.02
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	Bing	AAWS	Bing	Bing	Bing	Bing	AAWS	Bing	YouTube	Bing	Bing	Bing	-
3	AAWS	Bing	AAWS	AAWS	AAWS	AAWS	Bing	AAWS	AAWS	AAWS	AAWS	AAWS	-
4	Mpls	Yahoo!	Mpls	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Bing	Yahoo!	Yahoo!	Yahoo!	-
5	Yahoo!	Mpls	Yahoo!	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Windows Live	Mpls	Mpls	-
Home Page Views	6891	6205	6325	6791	5860	5341	5854	5670	5630	6031	5852	6529	72979
Meeting Page Views	9873	9149	9282	9840	9189	8157	9778	9535	9236	9271	9398	9769	112477
Search Results Views	22172	21863	22540	23154	24147	19856	25447	23451	25318	27411	27531	33196	296086
Multiple searches	2.25	2.39	2.43	2.35	2.63	2.43	2.60	2.46	2.74	2.96	2.93	3.40	2.63