



# Web Servant Report

Web Site activity since 19 February 2013

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## Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 654 regular weekly meetings supported by 282 groups in the area served by this local service office. One group added and one meeting dropped since last month.
- There are 6 service opportunities available on the Web site.
- There are 3 recurring Night Owl Shifts open.
- This is the first full month of Google Analytics for the site, and will be using that from now on to track statistics.

## Statistics for the Month of February, 2013

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- All indicators were down due to the change in the tracking mechanism, so we'll consider this as the new baseline for future reporting.
- Our primary web address is: [www.aastpaul.org](http://www.aastpaul.org) also reachable at [aastpaul.org](http://aastpaul.org) without the www

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at [webservant@aastpaul.org](mailto:webservant@aastpaul.org).

Thanks for allowing me to be of service to you, your group, and the fellowship,  
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28											59
Groups	281	282											
Meetings	655	654											
Pages served	46107	28750											74857
Pages served per day	1487	1027	0	0	0	0	0	0	0	0	0	0	1269
Visitors	14620	9117											23737
Visitors per day	472	326	0	0	0	0	0	0	0	0	0	0	402
Pages per Visitor	3.15	3.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.15
Search Engines Rank													
1	Google	Google											-
2	Bing	Bing											-
3	AAWS	AAWS											-
4	Yahoo!	Yahoo!											-
5	Mpls	Mpls											-
Home Page Views	6831	5583											12414
Meeting Page Views	10837	9175											20012
Search Results Views	30058	25116											55174
Multiple searches	2.77	2.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.76

## Web Server Statistics 2012

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30	31	30	31	31	30	31	30	31	366
Groups	285	285	283	280	280	280	280	280	280	282	280	280	
Meetings	660	660	660	656	655	656	655	655	655	655	655	655	
Pages served	52367	49514	51120	53082	51325	43800	52357	50519	52870	58157	56116	64373	635600
Pages served per day	1689	1707	1649	1769	1656	1460	1689	1630	1762	1876	1871	2077	1737
Visitors	16941	16147	15573	16447	17348	15026	16768	17092	17401	20581	19119	22198	210641
Visitors per day	546	557	502	548	560	501	541	551	580	664	637	716	576
Pages per Visitor	3.09	3.07	3.28	3.23	2.96	2.91	3.12	2.96	3.04	2.83	2.94	2.90	3.02
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	Bing	AAWS	Bing	Bing	Bing	Bing	AAWS	Bing	YouTube	Bing	Bing	Bing	-
3	AAWS	Bing	AAWS	AAWS	AAWS	AAWS	Bing	AAWS	AAWS	AAWS	AAWS	AAWS	-
4	Mpls	Yahoo!	Mpls	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Bing	Yahoo!	Yahoo!	Yahoo!	-
5	Yahoo!	Mpls	Yahoo!	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Windows Live	Mpls	Mpls	-
Home Page Views	6891	6205	6325	6791	5860	5341	5854	5670	5630	6031	5852	6529	72979
Meeting Page Views	9873	9149	9282	9840	9189	8157	9778	9535	9236	9271	9398	9769	112477
Search Results Views	22172	21863	22540	23154	24147	19856	25447	23451	25318	27411	27531	33196	296086
Multiple searches	2.25	2.39	2.43	2.35	2.63	2.43	2.60	2.46	2.74	2.96	2.93	3.40	2.63