Web Servant Report

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 649 regular weekly meetings supported by 279 groups in the area served by this local service office.
- There are service opportunities available on the Web site.
- There are NO recurring Night Owl Shifts.
- Progress continues on the creation of the Intergroup management application being built to replace the current website.
- Upgraded the embedded Google Maps on the meeting directory page to use the current Google code standards. Repaired the zoom level of the map when there is only one result (e.g. All the meetings for one group) so that the map doesn't zoom all the way in as far as possible so that visitors can see cross streets to the meeting location.

Statistics for the Month of February, 2011

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Visitors and total pages were down from January, but are consistent with a short month.
- Minneapolis Intergroup dropped out of the top five referring sites.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Event Posting Guidelines

If your group is hosting an anniversary potluck meeting, workshop, roundup, or other special event you may forward the flyer to be posted in the events directory.

Please remember that any flyers that you forward for posting must describe the AA content of the event (Meeting, Speaker, Panel, Workshop, Roundup, etc.), and comply with the traditions; including: no full names, no pictures, no promotion, and no full name email addresses.

Flyers without AA content or that do not comply with the traditions are not posted.

If you have any questions about posting your event, please contact the office.

Thanks for allowing me to be of service to you, your group, and the fellowship,
Jonathan

Web Server Statistics 2011

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28											59
Groups	279	279											
Meetings	650	649											
Pages served	56922	47066											103988
Pages served per day	1836	1681	0	0	0	0	0	0	0	0	0	0	1763
Visitors	15357	15681											31038
Visitors per day	495	560	0	0	0	0	0	0	0	0	0	0	526
Pages per Visitor	3.71	3.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.35
Search Engines Rank													
1	Google	Google											-
2	Yahoo!	Bing (MS)											-
3	Bing (MS)	Yahoo!											-
4	AAWS	AAWS											-
5	About	About											-
Home Page Views	6347	5270											11617
Meeting Page Views	9883	8323											18206
Search Results Views	22767	20700											43467
Multiple searches	2.30	2.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.39

Web Server Statistics 2010

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	269	271	273	273	275	276	278	278	278	278	278	278	
Meetings	632	636	641	642	645	648	650	649	649	649	647	647	
Pages served	58227	47448	55349	49905	52802	47505	49237	43921	47866	43305	50103	46485	592153
Pages served per day	1878	1695	1785	1664	1703	1584	1588	1417	1596	1397	1670	1500	1622
Visitors	28855	22026	25625	25279	28103	23604	21248	13686	13559	13570	14521	14026	244102
Visitors per day	931	787	827	843	907	787	685	441	452	438	484	452	669
Pages per Visitor	2.02	2.15	2.16	1.97	1.88	2.01	2.32	3.21	3.53	3.19	3.45	3.31	2.43
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	Spammers	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	AAWS	Microsoft	Microsoft	Google	Microsoft	-
3	Microsoft	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	Microsoft	AAWS	AAWS	Microsoft	AAWS	-
4	AAWS	Yahoo!	Mpls	Mpls	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	-
5	Mpls	Spammers	Yahoo!	Yahoo!	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Mpls	Mpls	Mpls	-
Home Page Views	6091	5058	5613	5569	5346	5380	5677	5556	5472	6109	6712	6135	68718
Meeting Page Views	8415	7113	7330	7016	7330	7620	8340	7602	7614	7811	8503	7474	92168
Search Results Views	20449	18878	22723	18653	20910	18329	20324	19208	17567	18320	21966	19685	237012
Multiple searches	2.43	2.65	3.10	2.66	2.85	2.41	2.44	2.53	2.31	2.35	2.58	2.63	2.57