

# Web Servant Report

Web Site activity since 18 November, 2008

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- I continued work on redesigning the site database to improve the system for maintenance by the office staff.
- There are 613 regular weekly meetings supported by 257 groups in the area served by this local service office.
- This month we are voting to decide if we should change the meeting directory areas in Saint Paul to reflect the actual neighborhood names (<http://www.stpaul.gov/DocumentView.asp?DID=5055>) instead of the Zip Code arrangement (<http://www.usnaviguide.com/zip.htm>) we have used in the past. Here is the result of my research into breaking the directory by neighborhood:

Current Directory	New Directory
Saint Paul + All Areas	Saint Paul + All Areas
Saint Paul - Como Park (55117)	Saint Paul - 55101
Saint Paul - Downtown and Eastside (55101)	Saint Paul - 55102
Saint Paul - Downtown and West End (55102)	Saint Paul - 55103
Saint Paul - Eastside (55106)	Saint Paul - 55104
Saint Paul - Eastside (55119)	Saint Paul - 55105
Saint Paul - Eastside (55130)	Saint Paul - 55106
Saint Paul - Highland (55116)	Saint Paul - 55117
Saint Paul - Midway & I-94 Corridor (55104)	Saint Paul - Como Park Neighborhood
Saint Paul - Saint Anthony Park (55108)	Saint Paul - Como Park [55103]
Saint Paul - South Como (55103)	Saint Paul - Como Park [55104]
Saint Paul - Summit (55105)	Saint Paul - Como Park [55117]
Saint Paul - West Side (55107)	Saint Paul - Dayton's Bluff [55106]
Saint Paul - West University Avenue (55114)	Saint Paul - Downtown Neighborhood
	Saint Paul - Downtown [55101]
	Saint Paul - Downtown [55102]
	Saint Paul - Downtown [55103]
	Saint Paul - Greater East Side [55106]
	Saint Paul - Hamline-Midway [55104]
	Saint Paul - Highland Neighborhood
	Saint Paul - Highland [55105]
	Saint Paul - Highland [55116]
	Saint Paul - Macalester-Groveland [55105]
	Saint Paul - Merriam Park-Lexington Hamline Neighborhood
	Saint Paul - Merriam Park-Lexington Hamline [55104...]
	Saint Paul - Merriam Park-Lexington Hamline [55105...]
	Saint Paul - North End [55117]
	Saint Paul - Payne-Phalen Neighborhood
	Saint Paul - Payne-Phalen [55101]
	Saint Paul - Payne-Phalen [55106]
	Saint Paul - Payne-Phalen [55130]
	Saint Paul - Saint Anthony Neighborhood
	Saint Paul - Saint Anthony [55108]
	Saint Paul - Saint Anthony [55114]
	Saint Paul - Summit Hill [55105]
	Saint Paul - Summit-University Neighborhood
	Saint Paul - Summit-University [55102]
	Saint Paul - Summit-University [55103]
	Saint Paul - Summit-University [55104]
	Saint Paul - Summit-University [55105]
	Saint Paul - Sunray-Battlecreek-Highwood Neighborhood
	Saint Paul - Sunray-Battlecreek-Highwood [55106]
	Saint Paul - Sunray-Battlecreek-Highwood [55119]
	Saint Paul - Thomas-Dale (Frogtown) [55103]
	Saint Paul - West Seventh [55102]
	Saint Paul - West Side [55107]

## Statistics for the Month of November, 2008

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- New records reached in total number of pages served.
- Our primary web address is: [www.aastpaul.org](http://www.aastpaul.org) also reachable at aastpaul.org without the www

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,  
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30	31	30	31	31	30	31	30		335
Groups	NA	NA	NA	NA	238	238	242	245	251	253	257	NA	
Meetings	571	572	573	574	579	580	584	588	606	608	613	NA	
Pages served	41442	34280	39492	37357	40647	42096	42383	40308	37350	43723	43887		442965
Pages served per day	1337	1182	1274	1245	1311	1403	1367	1300	1245	1410	1463	0	1322
Visitors	12354	11227	13428	14997	16073	15286	15293	15662	14206	17392	16534		162452
Visitors per day	399	387	433	500	518	510	493	505	474	561	551	0	485
Pages per Visitor	3	3	3	2	3	3	3	3	3	3	3	0	3
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	-
3	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	Mpls	Yahoo!	Yahoo!	Yahoo!	Yahoo!	-
4	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Yahoo!	Mpls	Mpls	AAWS	AAWS	-
5	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	AAWS	AAWS	AAWS	Mpls	Mpls	-
Home Page Views	5212	5153	5001	4833	4781	4450	4461	4330	4162	4801	4873		52057
Meeting Page Views	6853	6733	6393	6302	6337	6112	6581	6558	6687	7162	6849		72567
Search Results Views	11611	10130	12867	11622	12225	12953	12633	14841	14305	16810	16792		146789
Multiple searches	1.69	1.50	2.01	1.84	1.93	2.12	1.92	2.26	2.14	2.35	2.45	0.00	2.02

## Web Server Statistics 2007

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	
Meetings	564	564	564	562	562	568	569	564	567	568	571	570	
Pages served	27082	23437	32701	28765	26242	34725	33744	34984	36367	33457	39288	38212	389004
Pages served per day	874	837	1055	959	847	1158	1089	1129	1212	1079	1310	1233	1066
Visitors	12007	9926	14955	12631	12408	17703	16320	14090	13284	12794	13183	11764	161065
Visitors per day	387	355	482	421	400	590	526	455	443	413	439	379	441
Pages per Visitor	2	2	2	2	2	2	2	2	3	3	3	3	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Microsoft	Google	Google	-
2	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	Microsoft	Google	Microsoft	Microsoft	-
3	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	AAWS	AAWS	Mpls	AAWS	-
4	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	AAWS	Mpls	-
5	Area 36	About	Area 36	MSN	MSN	MSN	MSN	Area 36	Yahoo!	Yahoo!	Yahoo!	Yahoo!	-
Home Page Views	3500	2858	3738	3574	3307	3139	3739	3919	5354	5000	4226	4609	46963
Meeting Page Views	3971	3117	4028	3592	3430	3723	4247	5949	5680	5551	6016	5936	55240
Search Results Views	10327	8346	10042	11074	9234	12250	11504	11421	12827	8927	8703	9309	84175
Multiple searches	2.60	2.68	2.49	3.08	2.69	3.29	2.71	1.92	2.26	1.61	1.45	1.57	1.52