

Web Servant Report for Tuesday, 18 November, 2008

Web Site activity since 20 October, 2008

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- I continued work on redesigning the site database to improve the system for maintenance by the office staff.
- There are 608 regular weekly meetings supported by 253 groups in the area served by this local service office.
- I'm wondering if we should change the meeting directory areas in Saint Paul to reflect the actual neighborhood names (<http://www.stpaul.gov/DocumentView.asp?DID=5055>) instead of the Zip Code arrangement (<http://www.usnaviguide.com/zip.htm>) we have used in the past. Please consult your group conscience for a discussion next month:

| Actual Neighborhood names per City of Saint Paul | Names currently in use in Directory |
|--------------------------------------------------|-------------------------------------|
| Como | Como Park (55117) |
| Dayton's Bluff | Downtown and Eastside (55101) |
| Downtown | Downtown and West End (55102) |
| Greater East Side | Eastside (55106) |
| Hamline-Midway | Eastside (55119) |
| Highland | Eastside (55130) |
| Macalester-Groveland | Highland (55116) |
| Merriam Park | Midway & I-94 Corridor (55104) |
| North End | Saint Anthony Park (55108) |
| Payne-Phalen | South Como (55103) |
| Saint Anthony | Summit (55105) |
| Summit Hill | West Side (55107) |
| Summit-University | West University Avenue (55114) |
| Sunray-Battlecreek Highwood | |
| Thomas-Dale | |
| West Seventh | |
| West Side | |

Statistics for the Month of October, 2008

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- New records reached in total number of pages served, visitors, and meeting search results.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: webservant@aastpaul.org.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,
Jonathan

| | January | February | March | April | May | June | July | August | September | October | November | December | Total |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------|
| Days | 31 | 29 | 31 | 30 | 31 | 30 | 31 | 31 | 30 | 31 | | | 305 |
| Groups | NA | NA | NA | NA | 238 | 238 | 242 | 245 | 251 | 253 | NA | NA | |
| Meetings | 571 | 572 | 573 | 574 | 579 | 580 | 584 | 588 | 606 | 608 | NA | NA | |
| Pages served | 41442 | 34280 | 39492 | 37357 | 40647 | 42096 | 42383 | 40308 | 37350 | 43723 | | | 399078 |
| Pages served per day | 1337 | 1182 | 1274 | 1245 | 1311 | 1403 | 1367 | 1300 | 1245 | 1410 | 0 | 0 | 1308 |
| Visitors | 12354 | 11227 | 13428 | 14997 | 16073 | 15286 | 15293 | 15662 | 14206 | 17392 | | | 145918 |
| Visitors per day | 399 | 387 | 433 | 500 | 518 | 510 | 493 | 505 | 474 | 561 | 0 | 0 | 478 |
| Pages per Visitor | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 0 | 0 | 3 |
| Search Engines Rank | | | | | | | | | | | | | |
| 1 | Google | Google | Google | Google | Google | Google | Google | Google | Google | Google | Google | Google | - |
| 2 | Microsoft | Microsoft | Microsoft | Microsoft | Microsoft | Microsoft | Microsoft | Microsoft | Microsoft | Microsoft | Microsoft | Microsoft | - |
| 3 | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | Mpls | Yahoo! | Yahoo! | Yahoo! | Yahoo! | - |
| 4 | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Yahoo! | Mpls | Mpls | Mpls | Mpls | - |
| 5 | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo! | AAWS | AAWS | AAWS | AAWS | AAWS | - |
| Home Page Views | 5212 | 5153 | 5001 | 4833 | 4781 | 4450 | 4461 | 4330 | 4162 | 4801 | | | 47184 |
| Meeting Page Views | 6853 | 6733 | 6393 | 6302 | 6337 | 6112 | 6581 | 6558 | 6687 | 7162 | | | 65718 |
| Search Results Views | 11611 | 10130 | 12867 | 11622 | 12225 | 12953 | 12633 | 14841 | 14305 | 16810 | | | 129997 |
| Multiple searches | 1.69 | 1.50 | 2.01 | 1.84 | 1.93 | 2.12 | 1.92 | 2.26 | 2.14 | 2.35 | 0.00 | 0.00 | 1.98 |

Web Server Statistics 2007

| | January | February | March | April | May | June | July | August | September | October | November | December | Total |
|----------------------|---------|----------|---------|--------|--------|--------|--------|---------|-----------|-----------|-----------|-----------|--------|
| Days | 31 | 28 | 31 | 30 | 31 | 30 | 31 | 31 | 30 | 31 | 30 | 31 | 365 |
| Groups | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | |
| Meetings | 564 | 564 | 564 | 562 | 562 | 568 | 569 | 564 | 567 | 568 | 571 | 570 | |
| Pages served | 27082 | 23437 | 32701 | 28765 | 26242 | 34725 | 33744 | 34984 | 36367 | 33457 | 39288 | 38212 | 389004 |
| Pages served per day | 874 | 837 | 1055 | 959 | 847 | 1158 | 1089 | 1129 | 1212 | 1079 | 1310 | 1233 | 1066 |
| Visitors | 12007 | 9926 | 14955 | 12631 | 12408 | 17703 | 16320 | 14090 | 13284 | 12794 | 13183 | 11764 | 161065 |
| Visitors per day | 387 | 355 | 482 | 421 | 400 | 590 | 526 | 455 | 443 | 413 | 439 | 379 | 441 |
| Pages per Visitor | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 2 |
| Search Engines Rank | | | | | | | | | | | | | |
| 1 | Google | Google | Google | Google | Google | Google | Google | Google | Google | Microsoft | Google | Google | - |
| 2 | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | Microsoft | Google | Microsoft | Microsoft | - |
| 3 | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | AAWS | AAWS | Mpls | AAWS | - |
| 4 | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Mpls | Mpls | AAWS | Mpls | - |
| 5 | Area 36 | About | Area 36 | MSN | MSN | MSN | MSN | Area 36 | Yahoo! | Yahoo! | Yahoo! | Yahoo! | - |
| Home Page Views | 3500 | 2858 | 3738 | 3574 | 3307 | 3139 | 3739 | 3919 | 5354 | 5000 | 4226 | 4609 | 46963 |
| Meeting Page Views | 3971 | 3117 | 4028 | 3592 | 3430 | 3723 | 4247 | 5949 | 5680 | 5551 | 6016 | 5936 | 55240 |
| Search Results Views | 10327 | 8346 | 10042 | 11074 | 9234 | 12250 | 11504 | 11421 | 12827 | 8927 | 8703 | 9309 | 84175 |
| Multiple searches | 2.60 | 2.68 | 2.49 | 3.08 | 2.69 | 3.29 | 2.71 | 1.92 | 2.26 | 1.61 | 1.45 | 1.57 | 1.52 |